



THE GILLESPIE GROUP PARTNERS WITH MOHAWK® CARPETING FOR INSTALLATION AT PARKER AT STONEGATE

THE PROJECT

- The Parker at Stonegate, Highland Park, NJ

THE CHALLENGE

- Remove and replace existing carpeting to freshen up the look and feel with custom fitting that required precise cutting and measuring
- An important requirement of the project was that residents' activities and daily schedules would be uninterrupted
- Complete project within two-and-a half week's timeline
- Install a base flooring solution that:
 - Matches current look and feel of carpeting
 - Withstands heavy foot traffic
 - Is reliable and durable
 - Is easy to maintain and clean

THE PROCESS

- Complete the removal of existing carpeting
- Address the technical challenges of custom fitting the replacement carpet. Precise cutting, measuring to map exactly to the existing colors and borders.

THE FLOORING SELECTION

- Mohawk SmartStrand® Forever Clean
 - Soft, yet durable, and easy to maintain
 - Designed for heavily-trafficked areas

THE INSTALLATION

- Safe removal of existing carpeting system
- Pre-selected Mohawk SmartStrand® flooring materials
- Installation was completed on schedule

THE RESULTS

- The Parker at Stonegate maintained normal operating hours and did not disrupt residents' activities
- Residents, staff and owners of The Parker at Stonegate were extremely pleased; results and timing exceeded expectations