



A TOTAL RUBBER FLOORING TRANSFORMATION FOR AN ACADEMIC BUILDING IN ONLY TWO WEEKS

THE PROJECT

The Counseling, Admissions and Registration Building of Brookdale Community College in Lincroft, NJ.

THE CHALLENGE

Replace under-performing carpeting with a flooring solution that:

- Can stand up to a heavy, daily stream of foot traffic.
- Is durable and requires minimal maintenance or cleaning.
- Provides slip resistance, walking comfort and is quiet under foot.

THE PROCESS

- Create a highly detailed two-week installation plan to be completed while students were on a holiday break.

THE FLOORING SELECTION:

- nora[®] rubber flooring – An environmentally friendly rubber flooring that contains no PVC, plasticizers or halogens and requires no volatile solvents for installation.

THE INSTALLATION:

- Flooring materials were pre-purchased and staged before students left campus for break.
- Installation was started and completed within the allotted 14-day time frame.

THE RESULTS:

- Students were able to walk on the new flooring immediately upon return to school.
- The Gillespie Group was subsequently awarded a contract to install nora[®] Rubber Flooring in the Campus Security Building, a 1,000 square foot project, over the next holiday break.

